

## FOR IMMEDIATE RELEASE

## Robert L. Kolbert, ChFC, AEP is Honored for Philanthropic Contributions to the Foundation for the Fresno County Public Library

Fresno, California – 13 July 2015: Robert L. Kolbert, a volunteer for the Foundation for the Fresno County Public Library in Fresno, California received Honorable Mention for philanthropic excellence in the ninth annual Invest in Others Community Leadership Awards.

The Invest in Others Charitable Foundation established the Community Leadership Awards to recognize the philanthropic achievements of financial advisors and financial services firms in communities across the country and around the world.

Financial advisors are nominated by their peers for actively giving back to non-profits to improve their communities and make a difference in the lives of others. Hundreds of inspirational nominations for the Community Leadership Awards were received this year and reviewed by a diverse panel of leaders in the financial services industry. Those earning Honorable Mention were selected based on their leadership, dedication, contribution, inspiration, and impact on a non-profit and the community it serves.

Robert was one of the founding members of the Foundation for the Fresno County Public Library. He has been involved in several philanthropic pursuits in Fresno, and was drawn to assist the Library in creating a Foundation due to his belief in education and literacy as a way to improve the economic and social well-being for all residents of Fresno County.

As a founder, he established the Foundation's governance and funding structure. He helped create the Finance, Governance, Marketing and Fund-Raising sub-committees. As President, he was responsible for many "firsts" for the organization, including its premier gala, a launch to announce the creation of the organization, and an appreciation event to recognize major donors.

Robert led the Board to set specific fundraising goals including the funding of five Early Learning Centers (ELCs) and the Digi-Bus mobile technology lab. The ELC's are now fully funded and operational, and the Digi-Bus should be operational by January 2016.

As a funder for an ELC, Robert made a direct impact on the mission of the Foundation which is to enhance the work of the Fresno County Public Library by supporting lifelong learning for a stronger community. Each of these centers are carefully designed to foster the growth and development of children aged 0-5, using toys, manipulatives, and resources that help build early literacy and learning skills while supporting the parent-child bonding experience. In addition, he played a role in the acquisition of the new Cedar/Shields branch, a nearly new 15,000 square foot facility which will replace a 70 year old dilapidated facility located in a strip mall. For his dedication to the Foundation, Robert was also presented with the National Fundraising Professional's Volunteer Fundraiser of the Year Award in 2014.

The annual Invest in Others Community Leadership Awards Gala, a premier event attended by over 400 financial advisors and financial services executives, is September 30, 2015 in New York City. Awards will be presented in the following categories: Catalyst, Community Service, Global Community Impact, Volunteer of the Year, Lifetime Achievement, and Corporate Philanthropy.

## About the Invest in Others Charitable Foundation

The Invest in Others Charitable Foundation is a 501(c)(3) non-profit that was founded by the financial services industry to amplify the charitable work of financial advisors and the institutions they work for. To realize our goals, we recognize philanthropy, inspire volunteerism, and educate the investing public about the positive impact made by advisors and their firms in their communities. Today, Invest in Others is the premier non-profit



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that objectively recognizes philanthropic achievement and facilitates charitable involvement through meaningful programs and events. For more information, visit <u>www.investinothers.org</u>.

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